



# WHERE DID THE WIND GO?

THE GHOUL GANG BOOK ONE

“The more you talk about them . . .  
even think about them,  
the more aware of you they become as well.”

With the help of the newly formed Ghoul Gang, self-proclaimed ghost hunter Simon Woo soon learns that his new town of Ravenswood, North Carolina, is riddled with ghouls. But something even more nightmarish is lurking within the woods. And it has its eyes on Simon.

After moving with his family, Simon discovers that his new town is better fitting for a survivor in a horror movie rather than a junior in high school. He quickly befriends two other outsiders—Miles, the equally horror-obsessed new kid from New York City, and Riley, the resident goth girl with a secret.

As the brutal murders continue, the Ghoul Gang must discover the truth behind the ghoul in the woods in order to save Simon from becoming the entity’s new host.

From debut author J. M. Failde comes a spine-tingling YA where an ancient evil threatens to send a town into carnivorous chaos, and only the Ghoul Gang stands in its way. What could go wrong?



J. M. Failde spent just over one hundred fortnights rigorously studying the complexities of the English language at Florida International University. While she is not conjuring up stories or editing manuscripts, she can be found searching for el chupacabra, befriending the ghost in her house, or dyeing her hair a new shade of blue. Failde currently resides in her gothic manor on the outskirts of Atlanta, Georgia, with her partner, Mike, and her familiar—the round but feisty calico cat, Maki.

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For wholesale orders please email [wholesale@booklogix.com](mailto:wholesale@booklogix.com)

# BIOGRAPHY OF J. M. FAILDE



Like J. M. Failde's main character, Simon Woo, she was born and raised in Miami, Florida, but moved to Atlanta, Georgia, at the beginning of 2020, a month before the worldwide COVID-19 pandemic. She took her year of quarantine while not freelance writing to finish her first novel, which she had only been working on for a handful of months at that point. In 2021, she began her journey as a book editor and used her newly learned skills to improve the quality of what she was creating.

Failde is deeply aware of what it is like to be on both sides of the manuscript. She knows the troubles her authors have gone through to put their words on paper, while also understanding how to collaborate with editors on her own work, along with the later steps in the publishing process.

As fate would have it, Failde met Anto Marr only a week into her new publishing career. Marr is a graphic designer and quite possibly Failde's soulmate in another lifetime. Marr immediately was captured by *WHERE DID THE WIND GO?* and made it her personal mission to become the layout and cover artist of the novel, pushing Failde to turn her manuscript into an actual novel. Marr took the vague ideas Failde had and made something incredible, giving the Ghoul Gang their logo, and even helping design her author logo. For more on Marr and Failde's collaborations, follow them at @GhoulieandPhanto on Instagram and stay tuned for a special picture book they are creating together.

When Failde is not taking online courses to become a cryptozoologist, out in the field searching for Mothman with Anto, she can be found in her gothic manor (apartment) on the outskirts of Atlanta, Georgia, with her partner, Mike, and her familiar—the round but feisty calico cat, Maki. If you hear the sounds of pops and clicks coming from her room, have no fear, it's just the mechanical keyboard she favors. The skeletons tend to make other sounds.

*Author J. M. Failde is available for interviews.*

*To schedule an interview please email [authorjmfailde@gmail.com](mailto:authorjmfailde@gmail.com).*

**J. M.  
Failde**

# J. M. FAILDE ON WRITING *WHERE DID THE WIND GO?*

## WHAT INSPIRED YOU TO WRITE *WHERE DID THE WIND GO?*

The bones of *Where Did the Wind Go?* had been living in my head for years before I ever actually started writing. When I come up with a story, the idea develops like a human. First comes the bones. In this case, the bones were Simon, Miles, and Riley. Next came the organs, Riley is a medium of the supernatural and becomes them rather than just senses them. These stories have been living in my mind as little skeletons for over a decade before I gave them any flesh and blood to cover their bones. I remember it was July 22, 2019, when I first started drafting *Where Did the Wind Go?* on the Google Docs app on my phone during a road trip back home with my parents. July 22 is an important date, and that year, it was even more so. It is the dual birthday of my partner, Mike, and my best friend, Ludwin. It was the first in five years that I wasn't celebrating with either of them, as Mike and I were halfway through our year of long distance and Ludwin had just moved away from Miami to Texas. It was also a full year after graduating from college and I was feeling a bit aimless in life.

My parents and I took a weekend beach trip to Captiva, in which I binge-read a middle grade horror book and watched *Ghost Adventures* any time I was in the hotel room to distract myself from missing their birthdays. I don't quite remember how it happened, but I found myself feverishly typing the entire two-hour car ride home. I remember typing more and more every day, and at some point, I knew I was *finally* doing it. I was *finally* giving one of the little skeletons in my head some TLC. And that's when I knew, I wanted to write this book, publish it, and have it be the first of many.

## WHAT WAS YOUR PROCESS FOR CREATING THE GHOUL GANG?

I've spent the majority of my life simply creating characters. I spent hours in character creation mode in video games like Sims and *Soul Caliber* before even playing the game. So when I came up with the idea of an Asian teen from Miami who hunts ghosts, I didn't think he'd also be the first character I put down on paper and create a living story around. Simon was the first character I came up with in the Ghoul Gang. He came to me at two or three a.m. during a weekend sleep-over with my best friend when we were in high school — which just seems incredibly apropos. That same night, Miles and Riley were created in that order. Miles was always meant to be Si's black, gay bestie from New York, and Riley immediately became "the viber" and main love interest.

But as I got to writing these characters, they became so much more. The three of them all have little pieces of me within them. Simon and his relationship with his family are directly based on me and my bond with my parents, Miles's New York family is heavily based on people in my life, and Riley is the cool goth girl I wish I was. Austin was developed as I wrote the story and became one of my favorite characters to write as his personality was probably the most complex to nail down, but his voice also came so easily to me. All of their voices did, which makes Part 2 one of my favorite sections of the book. Exploring the Ghoul Gang's inner monologue was so much fun!

## WHAT ARE YOU WORKING ON NEXT?

I'm currently a bit over halfway through the first draft of my next project. It is a story far away from Ravenswood but is lightly teased in a conversation between Riley and Granny. The story is set in a fantasy world run by vampires. The vampires are divided into four manors, the Spiders, the Snakes, the Maggots, and the Crows. My main character is Lila, a human on the run, who gets herself caught in a deal with Ambrose Draven, the lord of la Maison de Crow, and as much as she wants to hate him as she hates every vampire, she finds him to be different than anything she expects.

## DESCRIBE THE BOOK IN FIVE WORDS.

Spooky, friendship, mystery, monsters, shiver-inducing.